

GO TO PAGE 2 of this document and complete the interactive PDF form, sign, and then print - you only need to print the second page of this document.

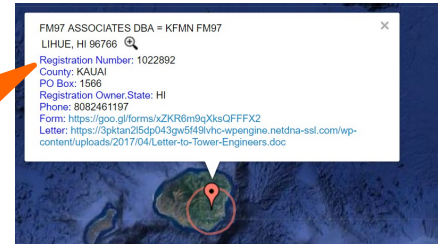
SAMPLE LETTER

[Type the date]

[Type the company name]

[Type the company address]

[Type the tower registration number] (found in the Popup Bubble on the map)



Dear (tower engineer's name or station affiliation),

I am writing to ask your help to conserve migratory birds and to save energy. Every year approximately 7 million birds collide with tall towers in North America. These birds are mainly nighttime migrating songbirds that are attracted to and disoriented by the nighttime lighting systems on communication towers, especially when skies are overcast or foggy.

By extinguishing the steady-burning red lights (L-810) on towers, bird fatality rates can be reduced by more than 70%. Birds are not as likely to be attracted to and collide with towers that are lit with only red flashing lights (L-864) or white flashing lights (L-865).

The elimination of steady-burning red lights is also beneficial to tower owners. The economic incentive for removing these lights is substantial. Electricity costs and tower maintenance costs (the changing of bulbs – labor and bulb costs) are greatly reduced. There are immediate positive results for the tower owner, the tower engineer, and the birds.

In May of 2012, the Federal Aviation Administration (FAA) published a report documenting that extinguishing nighttime steady-burning lights on communication towers would still maintain safety for aviators. This report has led to updates to the FAA Advisory Circular on Marking and Lighting (AC 70/7460-1L). The FAA will now approve requests from tower operators to change nighttime lighting systems.

The easy process of gaining approval from the FAA and Federal Communications Commission (FCC) to extinguish the steady-burning lights on towers is detailed on the following web page:

<https://abcbirds.org/toolkit-tower-operators-engineers/>

This simple process of extinguishing the steady-burning lights immediately saves money, electricity, and birds. Please consider pursuing this optional change in your tower lights. This is a win-win-win option.

Respectfully,

[Type the sender name]

[If applicable, type the sender company name or organization]

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